

CENTRAL WI WATER SKI SHOW TEAM

THE WATER WALKERS

2023 ADVERTISING & SPONSORSHIPS



Contact:

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CWWSST

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www.cwwaterwalkers.com

DEAR SPONSOR,

2022 was a VERY exciting year for the Water Walkers. In addition to winning 3rd place in Division 2 at the Wisconsin State Water Ski Tournament, our team took home a plethora of special awards:

- Highest Scoring Pyramid
- Highest Scoring Barefoot Act
- Highest Scoring Pickup Boat Team

We performed 25 shows, 3 road shows, and the state competition for a total of 29 shows! We saw record audience attendance and met fans from other countries, states, and locals from just down the road.

Labor Day was our last show, but our season wasn't over yet! In September, our team hosted the "Big Pull" event on Lake Dubay where skiers from all over the country came to attempt to break national and world records. Lake Dubay is now officially the site of TWO new Guinness World Records for strap doubles and strap trios, and a National Ski Show Association record for conventional doubles! Many Water Walkers were chosen to participate in this event as skiers or volunteers. We are so proud to be selected to host an event of this caliber!

As a non-profit, all volunteer 501c3 organization, can you continue to help keep us afloat?

In addition to many of the same sponsorship options, we added a Diamond, Platinum, and Gold level option for businesses who are looking for more ways to support the team! We also added an opportunity to sponsor the artistic element of the show.

Please see the sponsorship opportunity information outlining our new and returning options. If you have any questions, please feel free to reach out!

See you Tuesdays on Lake Wausau and Thursdays on Lake Dubay all summer long!

Thank you,

The Water Walkers

501c3 non profit organization



Scan to visit us online!

2023 SPONSORSHIP OPTIONS

DIAMOND SPONSOR

\$7,500 (2 AVAILABLE)

- Large logo on hood of one towboat
- Large logo on equipment trailer
- Logo on Sleeve of Team T-Shirt (due April 1)
- Logo on annual team photo
- Plus all Platinum and Gold level items



PLATINUM SPONSOR

\$5,000 (3 AVAILABLE)

- Banner on bleachers on Lake Wausau & gate on Lake Dubay
- Dock Sponsorship Lake Wausau
- Plus all Gold Level Items



GOLD SPONSOR

\$2500 (6 AVAILABLE)

- Popcorn Sponsorship at each location (1 Wausau, 1 Dubay)
- Logo on back of team t-shirt
- Your logo & link to your site on our website
- Logo on side of ski trailer
- Social media exposure throughout the summer
- Verbal or recorded mention at every show Tuesday & Thursday June-Labor Day





SHOW PRODUCTION SPONSOR

\$5,000

The Water Walkers have a standard of excellence when it comes to putting on a production. This sponsorship funds the glitz and glam that immerses the audience in the theme and storyline of the show.

This sponsorship will fund items relating to the artistic element of the show:

- Backdrop on dock
- Announcer and character costumes
- Dock and stage props
- Large sets of team costumes
- Music and sound effects

Sponsor will also be acknowledged at every show as the "Show Production Sponsor", a sign will be displayed at every Wausau and Dubay show, and the sponsor will receive social media mentions throughout the summer.

DUBAY JUMP SPONSOR

\$2,500 (1 AVAILABLE)

Your logo is placed on the audience facing curtain of our ski jump on Lake DuBay! Logo artwork must be received by April 15th to be installed prior to jump placement in the water. The Water Walkers will cover the cost of fabricating and installing the sign.

Current sponsor has the first right of refusal.



WAUSAU DOCK SPONSOR

\$500 (10 AVAILABLE)

Your logo is printed on a banner and hung on the front edge of our NEW dock at Lake Wausau. The dock is utilized by the public and Eagle's Club customers, so your logo will be seen 24/7! Logo size is approximately 9" high x 24" wide.



SKI TRAILER SPONSOR

\$300 (4 AVAILABLE)

Sponsor a space on our ski trailer for \$300. You provide the branded vinyl sticker, no larger than 1.5'x1.5' in size, and we will install it on our ski trailer. Our trailer travels many miles throughout the summer. It is parked in Mosinee and travels to Lake Wausau on Tuesdays and Lake Dubay on Thursdays as well as at least one practice at one of the above locations each week. It also travels to road shows and the state water ski tournament in WI Rapids! It is also very visible to our audience at our Lake Wausau shows. There is no deadline, logos can be added anytime and renewed yearly!



GAS SPONSOR

\$1,500 (3 AVAILABLE)

Over the last 5 years, the team spent an average of \$3,900 in fuel **EACH** summer. We have three tow boats that operate 3-4 nights a week for practices and shows.

As our season gas sponsor, your logo will be featured on both sides of one of three towboats. You will also be acknowledged at every show, listed on our website, and promoted on social media. Added bonus - these boats show up in photos and are driven over 1,500 miles on the highway between Lake Dubay and Lake Wausau from June through Labor Day.

POPCORN SHOW SPONSORSHIP

\$250 TUESDAY LAKE WAUSAU

\$200 THURSDAY LAKE DUBAY

This is our most popular sponsorship option!

We provide popcorn and you provide (optional) stickers or business cards for the bags. We will highlight your business on our popular social media pages for that show's date as well as mention you throughout the show as our popcorn sponsor!

Popcorn sponsorships can be added any time during our show season IF dates are available.

Some businesses opt to set up an information table at the show or provide giveaways for the audience.

Available dates can be found online: www.cwwaterwalkers.com/show-schedule



T-SHIRT SPONSOR

\$300 (6 AVAILABLE)

Water Walker skiers, family members and volunteers wear their themed shirts to shows and in the community as promotion for our shows.

(Approximately 140 members have shirts.) Your logo will be placed on the back of the shirt under our themed logo. Logo artwork & payment must be received by April 1, 2023.

(T-Shirt Sponsorship included in Diamond, Platinum, and Gold Level Package)



DRIVE TEAM SHIRT SPONSOR

(AVAILABLE 2024)

Our 2021 drive team won an award for best towboat and pickup boat driving at the WI State Water Ski Show Tournament. We are outfitting this top-notch crew in professional Mercury apparel. Spots on the jersey are available for your logo! This shirt will be worn by our drive team and support personnel for 2 years. This sponsorship will NOT need to be renewed until we reprint for the 2024 season.



OTHER DONATIONS

ANY AMOUNT APPRECIATED!

Gift cards or monetary donations are appreciated! What types of gift cards? The team welcomes gift cards for area grocery stores to purchase concession stand items and supplies, or gift cards from area gas stations to purchase fuel for our boats.

2023 Water Walker Sponsorship Opportunities



Fill out and send in this form by April 15, 2023. Contact Janelle with questions: 715-409-9267 or live2showski@hotmail.com

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP OPPORTUNITIES

See website for details

- | | |
|--|---------|
| <input type="checkbox"/> Diamond Level Sponsor | \$7,500 |
| <input type="checkbox"/> Platinum Level Sponsor | \$5,000 |
| <input type="checkbox"/> Gold Level Sponsor | \$2,500 |
| <input type="checkbox"/> Show Production Sponsor | \$5,000 |
| <input type="checkbox"/> Dubai Jump Sponsor | \$2,500 |
| <input type="checkbox"/> Season Gas Sponsor (1 boat) | \$1,500 |
| <input type="checkbox"/> Wausau Dock Sponsor | \$500 |
| <input type="checkbox"/> Trailer Logo Sponsor | \$300 |
| <input type="checkbox"/> T-Shirt Sponsor | \$300 |

Advertising & Sponsorship Total \$ _____

- ☐ Invoice me
- ☐ Credit Card (We will email you link to pay)
- ☐ Check Enclosed

Make Checks Payable to:

CWWSST
PO BOX 245
Mosinee, WI 54455

POPCORN SPONSOR

- | | |
|---|-------|
| <input type="checkbox"/> Free Popcorn Lake Wausau (Tues.) | \$250 |
| <input type="checkbox"/> Free Popcorn Lake DuBay (Thurs.) | \$200 |

One show per sponsor per location until season starts

Available dates listed cwwaterwalkers.com

Date Preference:

1st choice _____

2nd choice _____

Float the Boat Fundraiser 2023

Friday November 3rd at Dale's Weston Lanes

I will donate:

- ☐ Gift Card
- ☐ Gift Basket
- ☐ Other items
- ☐ Contact me when tickets are available to purchase

CONTRACT AGREEMENT

The advertiser agrees to pay in full the amount indicated on this contract. Please make checks payable to CWWSST. Sponsorship dates/options are available on a first come first serve basis.

Representative of Business (signature) _____



Date _____

Thank you for supporting the Water Walkers!

