

CENTRAL WI WATER SKI SHOW TEAM

THE WATER WALKERS

2024 ADVERTISING & SPONSORSHIPS



Contact:

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CWWSST

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www.cwwaterwalkers.com

DEAR SPONSOR,

2023 was an exciting year for the Water Walkers. It was our second year competing in D2 at the WI State Water Ski Tournament. We took 5th place in an extremely close competition with only 57 points between us and 2nd place! We added our new Legacy Ski Boat equipped with two 200 Pro XS Mercury engines to our show this year, running 4 boats in our show for the first time!

We performed 27 shows, 1 road show, and the state competition for a total of 28 shows! We saw record audience attendance and met fans from other countries, states, and locals from just down the road.

We also hosted our first Knotty Girl Swivel Tournament in June. Swivel skiers from all over the midwest came to compete at the event.

As a non-profit, all volunteer 501c3 organization, can you continue to help keep us afloat?

In addition to many of the same sponsorship options, we've added a Diamond, Platinum, and Show Production Sponsorship option for businesses who are looking for more ways to support the team!

Please see the sponsorship opportunity information outlining our new and returning options. If you have any questions, please feel free to reach out!

See you Tuesdays on Lake Wausau and Thursdays on Lake Dubay all summer long!

Thank you,

The Water Walkers

501c3 non profit organization



Scan to visit us online!

2024 SPONSORSHIP OPTIONS

GOLD LEVEL SPONSOR

\$2,500 (6 AVAILABLE)

- Popcorn Sponsorship at each location (1 Wausau, 1 Dubai)
- Logo on back of team t-shirt
- Your logo & link to your site on our website
- Your logo on Drive Team Jersey
 - (small back logo included or \$ to upgrade)
- Social media exposure throughout the summer
- Verbal or recorded mention at every show Tuesday & Thursday



DUBAY JUMP SPONSOR

\$2,500

Your logo is placed on the audience facing curtain of our ski jump on Lake DuBay! Logo artwork must be received by April 15th to be installed prior to jump placement in the water. The Water Walkers will cover the cost of fabricating and installing the sign.

Current sponsor has the first right of refusal.



NEW SKI TRAILER SPONSOR

\$850 (3 AVAILABLE)

Sponsor a space on our ski trailer for \$850. You provide the logo. We create the sticker. About 2'x2' space available, and we will install it on our ski trailer. (Must be white) Our trailer travels many miles throughout the summer. It is parked in Mosinee and travels to Lake Wausau on Tuesdays and Lake Dubay on Thursdays as well as at least one practice at one of the above locations each week. It also travels to road shows and the state water ski tournament in WI Rapids! It is also very visible to our audience at our Lake Wausau shows. There is no deadline, logos can be added anytime and have first right of refusal renewed yearly!



WAUSAU DOCK SPONSOR

\$500 (8 AVAILABLE)

Your logo is printed on a banner and hung on the front edge of our NEW dock at Lake Wausau. The dock is utilized by the public and Eagle's Club customers, so your logo will be seen 24/7! Logo size is approximately 9" high x 24" wide.



POPCORN SHOW SPONSORSHIP

\$300 TUESDAY LAKE WAUSAU

\$250 THURSDAY LAKE DUBAY

This is our most popular sponsorship option!

We provide popcorn and you provide (optional) stickers or business cards for the bags. We will highlight your business on our popular social media pages for that show's date as well as mention you throughout the show as our popcorn sponsor!

Popcorn sponsorships can be added any time during our show season IF dates are available. Some businesses opt to set up an information table at the show or provide giveaways for the audience.

Available dates can be found online: www.cwwaterwalkers.com/show-schedule



T-SHIRT SPONSOR

\$300

Water Walker members, family members and volunteers wear the t-shirt to shows and it's the fun, high energy option for our shows. (Approximately 140 members have shirts.) Your logo will be placed on the back of the shirt under our themed logo. Logo artwork & payment must be received by April 1, 2023.

(T-Shirt Sponsorship included in Diamond, Platinum, and Gold Level Package)



GAS SPONSOR

\$1,000 (3 AVAILABLE)

Over the last 5 years, the team spent an average of \$3,900 in fuel **EACH** summer. We have four tow boats that operate 3-4 nights a week for practices and shows.

As our season gas sponsor, your logo will be featured on both sides of one of three towboats. You will also be acknowledged at every show, listed on our website, and promoted on social media. Added bonus - these boats show up in photos and are driven over 1,500 miles on the highway between Lake Dubay and Lake Wausau from June through Labor Day.

2024 DRIVE TEAM JERSEY SPONSOR

(CURRENT SPONSORS HAVE FIRST RIGHT OF REFUSAL. CONTACT US BEFORE PAYING)

SOLD OUT

Our 2021 drive team won 1st place for best tow boat and pick up boat driving at the WI State Water Ski Show Tournament. We are outfitting this top-notch crew in professional Mercury apparel. Spots on the jersey are available for your logo! This shirt will be worn by our drive team and support personnel for 2 years. This sponsorship will NOT need to be renewed until the 2026 season.



PRICING

- SMALL (FRONT 1, 2) \$150
- SMALL (BACK 14, 15, 16) \$150
- LARGE (FRONT 6, 7, 8, 9) \$250
- LARGE (BACK 11, 12, 13) \$250



DIAMOND SPONSOR

\$7,500 (2 AVAILABLE)

- Large logo on hood of one towboat
- Large logo on equipment trailer
- Logo on Sleeve of Team T-Shirt (due April 1)
- Logo on annual team photo
- Plus all Platinum and Gold level items



PLATINUM SPONSOR

\$5,000 (3 AVAILABLE)

- Banner on bleachers on Lake Wausau & gate on Lake Dubay
- Dock Sponsorship Lake Wausau
- Plus all Gold Level Items



SHOW PRODUCTION SPONSOR

\$5,000

The Water Walkers have a standard of excellence when it comes to putting on a production. This sponsorship funds the glitz and glam that immerses the audience in the theme and storyline of the show such as; announcer and character costumes, dock and stage props, large sets of themed team costumes, etc.

Sponsor will also be acknowledged at every show as the "Show Production Sponsor", a sign will be displayed at every home show, and the sponsor will receive social media mentions throughout the summer.

OTHER DONATIONS

ANY AMOUNT APPRECIATED!

Gift cards or monetary donations are appreciated! What types of gift cards? The team welcomes gift cards for area grocery stores to purchase concession stand items and supplies, or gift cards from area gas stations to purchase fuel for our boats.

We are also looking for donations for our 2024 Float the Boat Fundraiser held at Dale's Weston Lanes on November 15, 2024.



CONTACT US FOR ADDITIONAL/CUSTOM SPONSORSHIP PACKAGES

2024 Water Walker Sponsorship Opportunities



Fill out and send in this form by April 15, 2024.
Contact Janelle with questions: 715-409-9267 or live2showski@hotmail.com

Business Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

SPONSORSHIP OPORTUNITIES

See website or sponsorship packet for details

- Diamond Level Sponsor \$7,500
- Platinum Level Sponsor \$5,000
- Show Production Sponsor \$5,000
- Gold Level Sponsor \$2,500
- ~~Dubay Jump Sponsor~~ \$2,500
- Season Gas Sponsor (1 boat) \$1,000
- Trailer Logo Sponsor \$850
- Wausau Dock Sponsor \$500
- ~~T-Shirt Sponsor~~ \$300

- Free Popcorn Lake Wausau (Tues.) \$300
- Free Popcorn Lake DuBay (Thurs.) \$250

Available dates listed cwwaterwalkers.com

Date Preference: _____
1st choice _____ 2nd choice _____

- ~~Mercury Drive Team Jersey~~ \$150-\$250

Location Preference: _____

*Current sponsors have first right of refusal

Advertising & Sponsorship Total \$ _____

- Invoice me
- Credit Card (We will email you link to pay)
- Check Enclosed

Make Checks Payable to CWWSST

PO BOX 245

Mosinee, WI 54455

Annual Float the Boat Fundraiser

Friday November 15th at Dale's Weston Lanes

I will donate:

- Gift Card _____
- Gift Basket _____
- Other items _____
- Contact me when tickets are available to purchase

CONTRACT AGREEMENT

The advertiser agrees to pay in full the amount indicated on this contract. Please make checks payable to CWWSST. Sponsorship dates/options are available on a first come first serve basis.

Representative of Business (signature)

Date



Thank you for supporting the Water Walkers!

